CHAPTER 7 CHECKLIST

Building the Website

- [ ] Treatment pages written and reviewed by your provider group
- [ ] Full price shown before checkout, including what recurs and how to cancel
- [ ] Provider group, pharmacy and states served disclosed on the site
- [ ] Terms, privacy policy, telehealth consent and refund policy live and linked in the footer
- [ ] Intake written with your provider group, with disqualifiers and location check
- [ ] Identity and lab requirements built in where the treatment needs them
- [ ] Consent to care, recurring billing and marketing captured separately with version and timestamp
- [ ] Every claim reviewed against the list in this chapter
- [ ] Full path tested on a small phone with the keyboard open

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